

NEWS ALERT

FOR IMMEDIATE RELEASE



Hand Sanitizers get a Green Screening

EcoLogo™ Program initiates development of new Hand Sanitizers Standard

March 19, 2009 – As institutions that deal with infectious diseases, hospitals and food service establishments rely on hand sanitizers to disinfect hands without the use of water. The EcoLogo Program is initiating the development of a new environmental standard for hand sanitizers. This standard will allow purchasers to select hand sanitizing products with reduced environmental impacts.

“The EcoLogo team is seeking stakeholders who wish to participate in the development of the new EcoLogo standard for Hand Sanitizers to ensure that it represents environmental leadership,” says Scot Case, Executive Director of the EcoLogo Program.

Hand sanitizers are a new product category for EcoLogo. As the first step in the standards development process, the EcoLogo Program is currently conducting preliminary research to identify potential environmental impacts across the life-cycle of this product. Among other important impacts, the current EcoLogo hand sanitizer category is considering aquatic toxicity, biodegradability and environmental health issues.

To participate in the development of this standard, the EcoLogo team is asking those interested to send an email to Robin Duchesneau at: rduchesneau@terrachoice.com, or call: (613) 247-1900 ext. 239 for more information.

About EcoLogo™:

EcoLogo is a third-party, multi-attribute eco-labeling program approved by the Global Ecolabelling Network, an international association of eco-labeling programs, as meeting the ISO 14024 standard. EcoLogo was established in 1988 and today is one of the most recognizable eco-labels in North America. For more information, visit www.ecologo.org.

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Media Contact:

Kate Rusnak

P: (800) 478-0399 ext. 250

E: krusnak@terrachoice.com